

Hannah May Earl

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Graphic Designer and Marketer

Experienced in creating layouts for books, scholarly journals, and social media, as well as proofreading and copyediting. 8 years of professional experience in academic and retail environments. Prepared to contribute to art and design projects. Currently pursuing a Master's in Publishing at George Washington University.

Publishing Projects – Academic

Design of an ePub for a compilation of fairy tales

Design of a PDF eBook version of *Much Ado About Nothing* by William Shakespeare

Publishing Project Examples – Professional

Trade (Designed and typeset): *Between Tomorrows* by Jacqueline Dean (Print and eBook), *Got Hope* by Michael Darling (Print)

Law (typeset): *The Dark Side of Arbitration* (Second Edition) by Ugo Draetta and Matteo Winkler, *Trusts and Estate Planning in Israel* (Second Edition) by Alon Kaplan and Meytal Liberman, *Complex Criminal Litigation Fifth Edition* by Laurie L.

Levenson and Jeffrey Chemerinsky, and *Workers' Compensation Subrogation* (Eighth Edition) by Gary Wickert

Certificates

California Institute of the Arts | Received July-October 2024

- Ideas from the History of Graphic Design | Introduction: Imagemaking, Typography | Fundamentals of Graphic Design

Skills

Adobe: InDesign | Illustrator | Photoshop | Acrobat

Design: Typesetting | Book Layout Design | eBook and EPUB Design | Typography | Thumbnailing | Cover Design | Illustration

Technology: Microsoft Word | Canva | Photography (DSLR) | HTML | CSS | WordPress

Editing: Developmental | Substantive | Copyediting | Proofreading | Search Engine Optimization

Style Guides and Citations: Chicago | MLA | APA

Languages: Japanese - Writing, Speaking, and Reading (Beginner)

Professional Experience

Editorial and Production Intern, JURIS Publishing, September 2025 – Present

- Copyedit, proofread, and typeset legal books and loose-leaf journals for publication. Communicate with staff about changes. Create and sort citations for journals and books into a published bibliography. Write cover copy.
- Create cover designs for law books. Calculate spine width. Adjust cover based on supervisor and author feedback.
- Assist in uploading and organizing completed PDF files on online databases and stores.
- Document process of making a book at JURIS for copyediting, typesetting, and communicating with authors.

Marketing Team Lead, George Washington University Journal of Ethics in Publishing, August 2026 – Present

- Plan out monthly marketing plan. Coordinate marketing with other members of leadership.
- Grow LinkedIn and Instagram engagement with bi-weekly posting.
- Coordinate the writing of and publish material for monthly newsletter.

Freelance Typesetter, June 2025 – Present

- Utilized graphic design skills in typesetting for both print and digital formats.
- Provide design brief to author for approval. Negotiated contracts for job assignments.

Marketing Team Volunteer, George Washington University Journal of Ethics in Publishing, August 2025 – July 2026

- Work with the team on social media campaigns. Create templates and posts for Instagram and LinkedIn.
- Format and write pieces for monthly newsletter.

Intern, *The Strand Magazine*, Remote, July 2024 – October 2024

- Proofread for errors in 25 website posts per week according to The Chicago Manual of Style.
- Updated the SEO on articles, blog posts, and products on WordPress website. Achieved green level SEO metrics.

Additional Experience

- Typesetter**, *Intuition*, Brigham Young University Psychology Department, Provo, UT, Dec. 2020 – May 2021
- Honors Program **Graphic Designer**, Brigham Young University, Provo, UT, Dec. 2019 – May 2020
- Volunteer Art Director**, *Leading Edge Magazine*, Provo, UT, July 2019 – Feb. 2021
- Copyeditor**, *Systematic and Engaging Early Literacy*, Brigham Young University, Provo, UT, Mar. 2019 – Sept. 2019
- Design Intern**, Future House Publishing, Provo, UT, Jan. 2017 – June 2017

Education

- George Washington University, Currently Enrolled for a **Master's in Publishing**, May 2027
- Brigham Young University, **Bachelor of Arts** Major in **Art**; Minors in **Editing** and **Creative Writing**, June 2024