

Hannah May Earl

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Graphic Designer and Marketer

Experienced in creating layouts for books, scholarly journals, and social media, as well as proofreading and copyediting. Drawn to typesetting for fantasy novels. Searching for a job in book design.

Education

George Washington University, Currently Enrolled for a Master's in Publishing
Brigham Young University, Bachelor of Arts Major in Art; Minors in Editing and Creative Writing

Publishing Projects – Academic

Design of an ePub for a compilation of fairy tales
Design of an eBook version of *Much Ado About Nothing* by William Shakespeare

Publishing Project Examples – Professional

Design and typesetting of *Between Tomorrows* by Jacqueline Dean, both print and ePub.
Design and typesetting of *The Dark Side of Arbitration* (Second Edition) by Ugo Draetta and Matteo Winkler, *Trusts and Estate Planning in Israel* (Second Edition) by Alon Kaplan and Meytal Liberman, and *Workers' Compensation Subrogation* (Eighth Edition) by Gary Wickert

Certificates

California Institute of the Arts | Received July-October 2024

- Ideas from the History of Graphic Design | Introduction: Imagemaking, Typography | Fundamentals of Graphic Design

Skills

Technology: Microsoft Word | Canva | Photography (DSLR) | HTML | CSS | Javascript | WordPress
Editing: Developmental | Substantive | Copyediting | Proofreading | Search Engine Optimization
Style Guides and Citation: Chicago | MLA | APA
Adobe: InDesign | Illustrator | Photoshop
Design: Typesetting | Book Layout Design | eBook and EPUB Design | Storyboarding | Cover Design | Illustration
Languages: Japanese - Writing, Speaking, and Reading (Beginner)

Professional Experience

Editorial Intern, JURIS Publishing, 9/2025 – Present

- Copyedit, proofread, and format legal books, loose-leaf journals, and documents for publication. Communicate with staff about changes.
- Assist in uploading and organizing completed PDF files on online databases and website stores.
- Document process for copyediting, formatting, and communicating with authors.
- Create citations for journals and books.

Marketing Team Lead, George Washington University Journal of Ethics in Publishing, 8/2026 – Present

- Plan out monthly marketing plan.
- Coordinate marketing with other members of leadership.
- Grow LinkedIn and Instagram engagement with weekly posting.
- Edit videos for YouTube channel

Freelance Typesetter, 6/2025 – 3/2026

- Utilized graphic design skills in formatting and typesetting for both print and digital formats.
- Provide design brief to author for approval.
- Negotiated contracts for job assignments.

Marketing Team Volunteer, George Washington University Journal of Ethics in Publishing, 8/2025 – 7/2026

- Create templates and posts for Instagram and LinkedIn.
- Format on WordPress and write pieces for monthly newsletter.
- Work with the team on social media campaigns.

Intern, The Strand, Remote, 7/2024 – 10/2024

- Proofread for errors in 25 website posts per week according to The Chicago Manual of Style.
- Update the SEO on articles, blog posts, and products on WordPress website. Achieved green level SEO metrics.

Additional Experience

- Typesetter, *Intuition*, Brigham Young University Psychology Department, Provo, UT, 12/2020 – 5/2021
- Honors Program Graphic Designer, Brigham Young University, Provo, UT, 12/2019 - 5/2020
- Volunteer Art Director, *Leading Edge* Magazine, Provo, UT, 7/2019 - 2/2021
- Copyeditor, Systematic and Engaging Early Literacy (SEEL), Brigham Young University, Provo, UT, 3/2019 - 9/2019
- Intro to Print Publishing Teaching Assistant, Brigham Young University, Provo, UT, 9/2018– 12/2018
- Intern, Future House Publishing, Provo, UT, 1/9/2017 – 6/30/2017